

Steve Saintil

Product Designer (UI/UX) · Design Engineer · Figma to Production

Montreal, QC, Canada · Authorized to work in Canada · Remote for US companies (contractor/EOR) · Remote or on-site in Canada
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English & French

SUMMARY

Product designer who also builds what he designs. I own the UI/UX of every product I ship, from user flows, wireframes and prototypes in Figma to the production interface: a multi-tenant AI website-builder SaaS (marketing site, admin and client dashboards, drag-and-drop builder and the client websites it generates), a short-video social app live on the App Store and Google Play, and a B2B commerce platform with its own iOS/Android app. I create the visual assets myself (Photoshop, Illustrator) and edit the product videos (Premiere Pro, After Effects, DaVinci Resolve). Because I code the front end (HTML, CSS, Tailwind, JavaScript/TypeScript, React, Flutter), my designs ship as designed: design systems, responsive layouts, accessible contrast and reduced-motion support, bilingual English/French interfaces.

SELECTED WORK

- **TechlyStack AI website builder** — techlystack.com · designed the marketing site (shared design system across 7 public pages, CSS product mockups, live site previews in browser-frame chrome), the admin panel (design-system refresh of the shell, dashboard and 87 views) and the client dashboard.
- **Drag-and-drop website builder** — 38 editable content blocks, click-a-block-in-the-preview to edit, inline editing, draggable hotspots, autosave without reloading the preview; theme controls (brand colours, heading/body fonts, text size, corner radius, gradients) so non-designers get a polished site.
- **Generated client websites** — designed the block library and the "Wow" animation style (aurora hero, tilt cards, glowing calls to action, reduced-motion safe) plus readability guardrails (forced contrast and overlays on photos); AI logo generator with sanitized SVG output.
- **VOOCONNECT app** — [App Store](#) · [Google Play](#) · UI for 29 feature modules (feed, camera + video editor, stories, live streaming, chat, gifts), 5 languages; React admin dashboard.
- **Video & interactive video** — techlystack.com/explainer-videos · custom HTML5 video player UI (no YouTube), interactive videos with clickable hotspots and branches, explainer videos and ad creatives.

EXPERIENCE

Lead Software Engineer — TechlyStack

Apr 2026 – Present

Multi-tenant AI website-builder & local-marketing SaaS · techlystack.com · owned product design (UI/UX) and engineering

- Designed the end-to-end product experience: sign-up and checkout flows, pricing and plan landing pages, onboarding, the website builder, booking widget (embeddable form) and client lead inbox, in English and French.
- Built and maintain the design systems: marketing .tx-* components and admin .admin-* components on compiled Tailwind CSS; a design-refresh sweep across 87 admin views.
- Designed the builder's block library (38 blocks) and theme system; added AI copy and image captions per block so customers fill pages without a designer, with render-time contrast and readability rules.
- Designed and coded the custom HTML5 video player, lightbox galleries and carousels, the "Keep this website" offer bar and mobile reflows of reports (scrollable tables, phone report cards).
- Implemented it in framework-free PHP 8.2 + MySQL, Alpine.js and Tailwind; 74 Playwright/PHP test suites, testing of every UI change in a real browser.

IT Technician / AI Developer — Members Only Shop Supplies

Feb 2025 – Present

Auto-body & paint supply distributor, Paramount, CA (remote) · [membersonlyshopsupplies.com](#) · [App Store](#) · [Google Play](#)

- Sole designer and engineer of the company's platform: e-commerce storefront, B2B memberships, wholesale accounts, invoicing (PDF), inventory, delivery-truck loading, marketing/CRM hub and a jobs marketplace.
- Designed and shipped the iOS and Android app (live on the App Store and Google Play) and the AI live chat and AI call console used by staff.

Lead Mobile & Backend Engineer — VOOCONNECT

2021 – Present

Short-video social app (reels, live streaming, chat) · [vooconnect.com](#)

- Redesigned and rebuilt the native iOS app as a cross-platform Flutter app released on the App Store and Google Play: 29 feature modules, 5 languages, feature flags controlled from the admin panel.
- Designed the creation tools: video camera and editor (FFmpeg), duet/stitch, stories, live streaming, real-time chat, gifts and in-app coin purchases; React + TypeScript admin dashboard.

Independent Software Developer — Expertcellent / stevesaintil.com

2023 – Present

Custom software, websites and automation for small businesses in the US & Canada

- Designed and built client-facing products: an AI chat inbox, proposals with e-signature, 6 free audit tools and a receipt and warranty vault (installable web app).

SKILLS

UI/UX Design	User flows, wireframes, prototyping, interaction design, design systems and component libraries, responsive and mobile-first design, accessibility (contrast, reduced motion), information architecture, usability testing in real browsers, bilingual (EN/FR) interfaces
Design Tools	Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve
Visual Design	Graphic design, typography, colour and theming, logos and brand assets, icons and SVG, ad creatives, motion graphics and micro-interactions
Front End	HTML, CSS, Tailwind CSS, JavaScript / TypeScript, React, Alpine.js, Flutter / Dart, Vite
Product	SaaS dashboards, website builders, e-commerce and checkout (Stripe), booking flows, mobile apps (iOS App Store, Google Play), AI features (LLM copywriting, vision)
Languages spoken	English, French

EDUCATION

Palm Beach Community College — Web Design

2006 – 2007