

Steve Saintil

Graphic Designer · Digital & Brand Design · Ad Creatives & Motion

Montreal, QC, Canada · Authorized to work in Canada · Remote for US companies (contractor/EOR) · Remote or on-site in Canada
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English & French

SUMMARY

Graphic and digital designer who creates the full visual side of a brand: logos and brand assets, websites, app screens, social and paid-ad creatives, and the videos that run with them. I work in Adobe Photoshop, Illustrator, Premiere Pro and After Effects, Figma and DaVinci Resolve, and I can take a design all the way to a live website or app myself (HTML, CSS, Tailwind, JavaScript). My recent work covers a SaaS brand and marketing site, websites for local businesses, a social video app on the App Store and Google Play, and English and French ad campaigns on Meta, Google and YouTube.

SELECTED WORK

- **TechlyStack brand & marketing site** — techlystack.com · visual design system across 7 public pages, product mockups, pricing and service pages, portfolio of live client-site previews.
- **Client websites** — techlystack.com/portfolio · websites for local businesses (trades and home services) with brand colours, typography, photography and an animated "Wow" style; logo design and an AI logo generator that outputs clean SVG.
- **Ad creatives** — English and French video and image ads in 4:5, 9:16, 1:1 and 16:9 for Meta (Facebook/Instagram), Google and YouTube campaigns; promo and explainer videos at techlystack.com/explainer-videos.
- **App design** — VOOCONNECT short-video app ([App Store](#)) and the Members Only Shop Supplies app ([App Store](#)): screens, icons and in-app graphics.
- **Personal brand** — LinkedIn banner and a digital business card with QR code and contact download.

EXPERIENCE

Lead Software Engineer — TechlyStack

Apr 2026 – Present

AI website-builder & local-marketing SaaS · techlystack.com · design and engineering

- Designed the brand's visual system (colour, type, components) and applied it across the marketing site, admin panel (87-view refresh) and client dashboard.
- Designed the website templates and 38 content blocks used to create client sites, plus theme controls (brand colours, fonts, corner radius, gradients) and contrast rules that keep text readable on photos.
- Produced the marketing creatives: explainer and promo videos, 9 sample videos for the video service, EN/FR ad sets in four aspect ratios, website screenshots and social graphics.

IT Technician / AI Developer — Members Only Shop Supplies

Feb 2025 – Present

Auto-body & paint supply distributor, Paramount, CA (remote) · membersonlyshopsupplies.com

- Designed and built the company's online store, marketing/CRM hub and iOS/Android app (App Store and Google Play), including product pages, email and marketing visuals and PDF invoice layouts.

Lead Mobile & Backend Engineer — VOOCONNECT

2021 – Present

Short-video social app (reels, live streaming, chat) · vooconnect.com

- Designed and built the app interface (feed, camera and video editor, stories, live streaming, chat, gifts) in 5 languages; released on the App Store and Google Play.

Independent Software Developer — Expertcellent / stevesaintil.com

2023 – Present

Websites, custom software and marketing for small businesses in the US & Canada

- Websites, audit tools and client-facing pages for small businesses, designed and built end to end.

SKILLS

Design Tools	Adobe Photoshop, Adobe Illustrator, Figma, Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve
Graphic Design	Brand identity and logos, typography, colour, layout and composition, photo editing and retouching, vector illustration, icons and SVG, print-ready PDFs
Digital & Marketing	Web and landing-page design, social media graphics, paid-ad creatives (Meta, Google, YouTube), multi-format exports (4:5, 9:16, 1:1, 16:9), bilingual EN/FR creative
Motion & Video	Video editing, motion graphics, captions, colour correction, audio mixing
UI/UX	App and website UI, design systems, responsive layouts, wireframes and prototypes
Web	HTML, CSS, Tailwind CSS, JavaScript; can build and launch the designs
Languages spoken	English, French

EDUCATION

Palm Beach Community College — Web Design	2006 – 2007
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